

# Tenet Approved website features

Pre-designed and pre-written sites, with text that has been compliance-approved by Tenet. The sites provide a choice of designs (which you can easily switch between), a choice of images, the option for pre-approved news articles to be added to the site every week, plus much more. All sites are mobile-optimised. And there’s no set-up fee. Pay on a month by month basis, with a minimum contract of just three months.

	Foundation	Advanced	Advanced+	✗ Not available on this package   ● Available on this package
Setup costs	£0	£0	£0	
Monthly fee	£35	£55	£75	VAT will be added to all costs quoted. <b>THERE IS NO SET-UP COST.</b>
Hosting	●	●	●	We will host the website for you
Mobile optimised	●	●	●	All the sites are responsive so they display properly on mobiles and tablets
Drop down menus	✗	●	●	The site can have multi level menus to showcase child pages
Pre-set content	●	●	●	Pre-written and approved content, giving an overview of your services
Supplied text FCA compliant	●	●	●	All our content is compliant
Privacy/Cookie policy	●	●	●	We will have a prewritten cookie policy that covers all of your data protection issues
Unlimited pages	✗	●	●	The ability to add your own pages to the site, unlimited number of pages
About Us Page	●	●	●	A page dedicated to content about your firm and how you work
Staff profile pages	✗	●	●	A section to add photos and text about each member of staff
Company Social media links	●	●	●	Links to your company accounts of the major social media platforms – Twitter, Facebook and LinkedIn
Social media live feed	✗	●	●	A live Twitter/Facebook feed that automatically updates onto your website
Multiple Adviser social media links	✗	✗	●	To sit within the staff profiles, the ability to add each adviser's social media pages as links
Content Management System	●	●	●	The Content Management System (CMS) enables you to edit some of the pages, such as the About Us page
Images (3 packs)	●	●	●	Choose from a selection of images that will display on your website
Images (4 packs)	✗	●	●	Choose from a selection of images that will display on your website
Images (6 packs)	✗	✗	●	Choose from a selection of images that will display on your website
Add your own images	✗	✗	●	This feature enables you to upload your own images to your site
Slideshow banner	✗	●	●	This enables you to have multiple images on your home page banner that rotate automatically
Animated movements	✗	✗	●	Sliding transitions can be added to the content of your site to allow for an animated feel
Maps (Google map)	●	●	●	Your webiste will have an interactive google map that shows the office location
Multiple Google maps	✗	●	●	Multiple office locations
Contact Page	●	●	●	A page which displays your company's contact detials
Contact form	●	●	●	An enquiry form enabling your clients to request a call back
Testimonials	✗	●	●	Display client testimonials on your site to add credibility to your firm
Video capabilities	✗	●	●	This allows you to embed videos from a Youtube/Vimeo account
Support	●	●	●	Access to support line/email to get help using and making the most of your site
Google Analytics	●	●	●	We can link up your site with your Google Analytics account, giving you live information on webiste traffic
Email Campaign facility	✗	✗	●	An email account to email HTML messages to your clients to drive more traffic to your site*
Third party links	✗	●	●	The ability to add a button or tab that links out to any other website URL

News & Updates				
Regular articles	✗	●	●	Regular articles on a range of issues such as Pensions, IHT, Mortgages, Protections, Wills & LPAs etc.
Property Market Review	✗	✗	●	A monthly Property Market Review will be added to your news page
Economic Review	✗	✗	●	A monthly Economic Review will be added to your news page
Budget Update	✗	✗	●	Published the day after the Chancellor's speech, this pre-approved update will be added to your site automatically
Tax infographics	✗	✗	●	An infographic, produced annually providing handy information on key tax facts and figures
Post your own news	✗	✗	●	You will be able to add your own blog/news to the websites news page
Social Media sharing facility	✗	✗**	●	This allows you to automatically share articles that are added to your site to Facebook, LinkedIn and Twitter

\*We will provide an editable template free of charge. If you wish to send HTML files of the newsletters, economic or property reviews, there is a small additional cost. There is also nominal send fee for each campaign you send. **Please get in touch if you would like an online demo of this facility.**

\*\* The Social Media Sharing Facility is available to Advanced members for an additional fee of £10pm plus VAT

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